

Food Contact Asia



**Wednesday 20 and
Thursday 21
September 2006**
Shangri-La Rasa Sentosa,
Sentosa Island, Singapore

The ultimate event for understanding global food packaging regulations
Two day Pira International conference



With key contributions from:

- Amcor Research and Technology
- BASF
- Ciba Expert Services
- Ciba Specialty Chemicals
- Coca Cola
- CSIRO
- Dow Chemical
- Eric F Greenberg P.C.
- ExxonMobil Chemical
- Heinz
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- National Institute of Nutrition and Food Safety
- Philip Morris
- PIFA
- TNO
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reasons to attend

- Be part of Pira's inaugural Asian legislative conference: **delegates from around the globe will discuss the future of global regulation**
- **Widen your network:** meet with legislators and experts from around the world
- Real case studies from end users: **learn from those already achieving compliance globally**
- **Get an analysis of legislative grey areas** in current European and US regulations
- **Hear an in depth analysis of cutting edge issues in Europe** such as good manufacturing practice and active packaging
- **Hear detailed presentations from the entire packaging supply chain** from polymer suppliers to food brands
- Identify the principal similarities and differences between individual countries' regulation, enabling you to **maximise efficiency and minimise the cost of global compliance**

Understanding the challenges

With new markets emerging and new technologies and materials being developed, food contact legislation around the world is rapidly evolving. Keeping pace with these changes in home and new markets is essential for successful and cost-effective compliance for both existing products and new launches.

At Pira International's inaugural conference in Asia on food contact legislation (in association with Ciba Expert Services), you'll hear from the top global experts and decision makers and get the chance to discuss your particular issue with the people that can help. With in depth analysis of legislative developments in Europe, America and Asia, you'll leave the conference confident in how to ensure compliance for your materials and packs with minimum effect on your bottom line.

Emerging legislation

Major technologies and materials are stretching current legislation and new measures are in the pipeline to cope with this. Hear from the people in the know with analysis of:

- Active and smart packaging
- Recycled and re-usable packaging
- Good manufacturing practice and its uptake globally
- Additives, allergens and environmental compliance issues

Whether you're involved in polymer production, additives or packaging anywhere in the world the first **Food Contact Asia** conference will provide you with the tools to ensure compliance and promote close working relations with legislators and governing bodies.

Who should attend?

Food Contact Asia is a vital conference for all those involved in the manufacture of packaging for food. This includes processors, raw materials and additive suppliers, as well as food retailers, packaging buyers and those involved in maintaining quality and regulatory compliance. You'll learn about the latest developments in legislation in Asia, Europe and the US to get the most rounded picture for your business. It's the ideal way to help you build your strategic plan for compliance in the future.

Wednesday 20 September 2006

- 08:10** Registration and refreshments
- 09:00** Opening remarks from the chair
Vincent Hegarty, Professor, UAE UNIVERSITY, UAE
- 09:10** **Understanding food contact legislation on a global scale**
- Defining key legislative regions around the globe
 - Fundamentals to achieving a global product launch
 - The future of global legislation: harmonisation?
- Vincent Hegarty, Professor, UAE UNIVERSITY, UAE**

Examining EU and US food contact legislation

- 09:45** **The reality of getting materials passed in the US**
- Grasping the particular issues for brand owners
 - Working with the supply chain
 - Blow by blow account of the assessment process
- Dr George Sadler, Science Consultant, ERIC F GREENBERG, US**

- 10:20** **An update on European legislation**
- The current state of the EU legislation
 - Highlighting current issues
 - The future for European legislation and what this will mean for you
- Luigi Rossi, Consultant, KELLER AND HECKMAN, Belgium**

- 10:55** **A brand owner's perspective of food contact issues**
- Food contact issues within EU legislation
 - Current requirements
 - What is needed from the developing legislation?
- Julian Stocker, Global Packaging Co-ordinator, HEINZ, UK**

BRAND OWNER PERSPECTIVE

- 11:30** Morning refreshments

- 11:55** **The reality of ensuring compliance within the EU**
- Obligations under food and food contact legislation
 - Achieving compliance for plastics and non-plastics
 - The necessity to harmonise
- Dr M Leonor Garcia, Scientific and Regulatory Affairs Packaging Manager, COCA-COLA EUROPEAN UNION GROUP, Belgium**

BRAND OWNER PERSPECTIVE

PLUS - All presentations on CD!

A CD-Rom of all presentations is included in your conference fee and will be sent to you after the event. You'll get the maximum benefit from the proceedings by having the information permanently available back at the office, all at no additional cost!

Thursday 21 September 2006

12:30	Assessment of packaging materials in the absence of specific measures: an end user's perspective	<ul style="list-style-type: none"> The role of food contact materials legislation in tobacco packaging Assessing compliance of food contact materials/packaging in the absence of local regulations Compliance assessment of certain food contact materials in the absence of specific measures The Philip Morris International approach for packaging compliance 	Guido Janeke, Associate Officer Product Compliance, PHILIP MORRIS, Switzerland
13:05	Lunch will be served for all speakers and delegates		
14:35	Additives and aids: an overview	<ul style="list-style-type: none"> The difference between US and European legislation: masterbatch The requirements in Europe for additives and processing aids The future for the EU and US 	Urszula Schoenhausen, Regulatory Affairs Specialist, CIBA EXPERT SERVICES, Switzerland
15:10	Migration vs exposure testing	<ul style="list-style-type: none"> Detailing the differences between migration vs exposure How Europe and the US define testing procedures Current developments and implications 	Martin Klatt, Head of Product Safety and Regulatory Affairs, BASF, Germany
15:45	Development and uptake of good manufacturing practice (GMP) in Europe	<ul style="list-style-type: none"> Current climate in the EU Understanding the drive towards GMP Evaluating GMP on a global platform 	Jean-Phillip Montfort, Partner, MAYER BROWN ROW & MAW, Belgium
16:20	Afternoon refreshments		
16:40	Completing the picture: other regulatory concerns	<ul style="list-style-type: none"> Product safety legislation Environmental compliance: heavy metals, noxious substances and recyclability Food allergens Substances of concern 	Richard Armstrong, Legislation Consultant, PACKAGING AND INDUSTRIAL FILMS ASSOCIATION, UK
17:15	Closing comments from the chair		
17:25	Drinks reception	All speakers and delegates are invited to a relaxed and informal drinks reception, providing an exclusive opportunity to discuss the day's proceedings	

Key issues for global acceptance		
08:30	Registration and refreshments	
09:15	Opening remarks from the Chair Jean-Phillip Montfort, Partner, MAYER BROWN ROW & MAW, Belgium	
		CASE STUDY
09:25	Fulfilling food contact requirements in the enlarged economy	
		<ul style="list-style-type: none"> A converter's perspective on current food contact legislation A global market: ensuring compliance Achieving compliance within viable expenditure
	Dario Dainelli, Analytical and Regulatory Affairs Director, SEALED AIR CORPORATION, Italy	
09:50	The REACH impact	
		<ul style="list-style-type: none"> An update on the forthcoming EU regulations The impact for the supply chain Timelines and updates for implementation
	Jean-Phillip Montfort, Partner, MAYER BROWN ROW & MAW, Belgium	
10:25	Active and smart packaging legislation in the EU and US	
		<ul style="list-style-type: none"> Developing trends in active and smart packaging Current regulatory thinking in the US and EU The legislative future
	Rob Veraart, Project Manager, TNO, Netherlands	
Dissecting Asian food contact		
11:00	Morning refreshments	
11:20	Contrasting Europe, the US and Asia	
		<ul style="list-style-type: none"> Europe and the US: compared and contrasted How Asia fits into the puzzle The regulatory future for trade between the US, Europe and Asia
	Bart Brands, Regulatory Affairs Manager, DOW CHEMICAL, Switzerland	
11:55	Chinese food contact legislation: today and tomorrow	
		<ul style="list-style-type: none"> Current Chinese legislation Recent developments: what does this mean for gaining compliance Future food contact regulations in China
	Dr Fan Young Xiang, Researcher of Food Sanitation Supervising and Management, NATIONAL INSTITUTE OF NUTRITION AND FOOD SAFETY, China CDC	
12:30	Achieving compliance in China and Oceania	
	<ul style="list-style-type: none"> Case study: achieving compliance in the region Fulfilling Chinese compliance requirements New regulations: how does this impact future materials being passed? 	
	Sam Bian, CIBA SPECIALTY CHEMICALS, China	
13:05	Lunch will be served for all speakers and delegates	
14:10	Achieving compliance in Japan	
		<ul style="list-style-type: none"> Practical example of exporting to Japan Outlining the key bodies in Japanese food contact legislation Future developments for Japanese legislation
	Speaker TBC	
14:45	Innovative processing and packing: current food contact issues in Australia	
		<ul style="list-style-type: none"> Current food contact material legislation in Australia Viewing the Oceania region as a whole Future legislation and trends in Australian legislation
	Robert Steele, Principal Research Scientist, CSIRO, Australia	
15:20	The different directions being 'forced' by food contact legislation and the increasing push to recycle and reuse	
		<ul style="list-style-type: none"> Understanding the impact of current and forthcoming legislation What this means for the packaging industry in Australia and beyond Specific issues with regards recycling and regulation
	Graham Hobbs, Technical Director, AMCOR RESEARCH AND TECHNOLOGY, Australia	
15:55	Flexible food packaging solutions/overview of flexible packaging trends in Asia	
		<ul style="list-style-type: none"> The benefits of using metallocene polymers in flexible food packaging Industries case studies
	Brad Rinderknecht, PE Market Development Manager Asia Pacific, EXXONMOBIL CHEMICAL ASIA PACIFIC, Singapore	
16:30	Closing remarks from the chair	
16:40	Close of conference	

Your event organiser

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Sponsorship opportunities

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